



www.kia.eu

soul





Feel free!

Feel free to be yourself, go your own way and do your own thing – the Kia Soul allows for all this and more

THE KIA SOUL

Style is a matter of personality

Attractive styling, excellent use of space

What sets the Kia Soul apart from its class is the attractive styling, the excellent use of space and the fun you have driving it. Its head-turning design just got a new makeover: And the enhanced detailing, tweaked proportions and new modern touches have made the Kia Soul even more individualistic.



The Kia 7 year warranty
7-year / 150,000 km new car warranty. Valid in all EU member states (incl. Norway, Switzerland, Iceland and Gibraltar), subject to local terms and conditions.

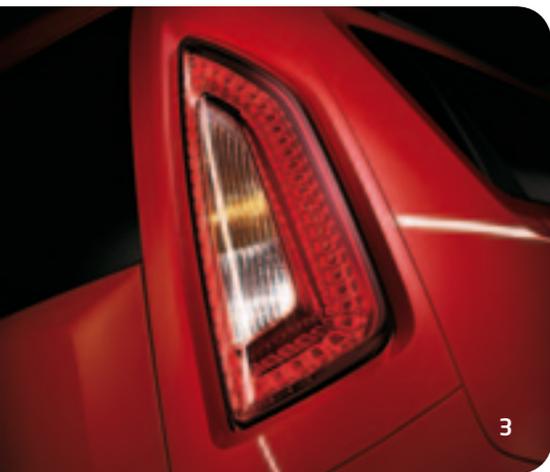
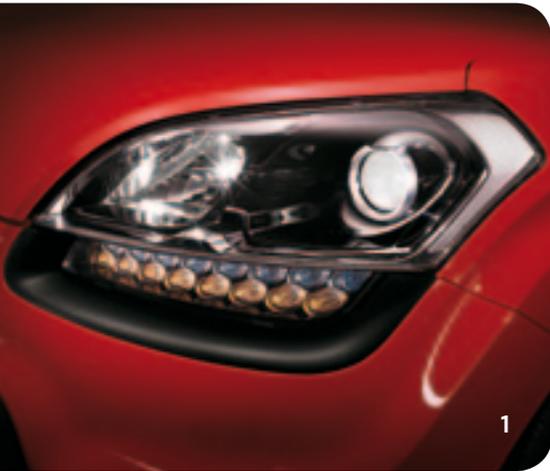
KIA QUALITY

As reliable as your best friend

Quality comes standard

The new Kia Soul will never let you down. Year after year, rain or shine, you can always rely on it. Our engineers have constructed and built it in a way, that you always trust in its functionality and feel safe and secure each and every day. And we are so confident in our quality that we give you a 7-year warranty. Who offers more?





Mission impossible?

Not for Kia Chief Design Officer Peter Schreyer. He aimed for a car that oozes confidence and he did it.

EXTERIOR DESIGN

The clever way to look good

A unique character with a likeable personality

The Kia Soul underlines your own visual style and you can be sure that you will get noticed. Because the Soul's designers have accentuated what matters, with refined headlamps, radiator grille, fog lamps, outside mirrors and rear combination lamps adding to the distinctive character. Viewed from any angle, its fresh and dynamic exterior reflects the perfect balance of energetic character and contemporary styling.

- 1. Projection headlamps with LED lights
- 2. Radiator grille
- 3. LED rear lamps

INTERIOR DESIGN

Designed from the most important perspective – yours

Less is more

An array of buttons in a car is not impressive, it is just complicated. We have reconsidered the Soul's dashboard and given it a clear and simple structure. Even though the interior of the Kia Soul is unusual and innovative, it won't take long to get used to it. Every single button is within easy reach so you can always keep your eyes on the road, have more control and enjoy driving.



Bluetooth

Bluetooth keeps you in touch. Get and make phone calls hands-free.



Entertainment

Entertainment is high on the agenda, with the latest audio offering a sophisticated sound experience.





CABIN COMFORT

Sit back and celebrate your decision

Completely attractive. Surprisingly spacious.

When the world looks in your window with a smile and a nod of approval, you'll have every right to look self-assured. The Kia Soul makes you feel good inside. Plus you'll be surprised at just how spacious the Soul is. Also rear passengers can sit extremely comfortable. We guarantee you'll be impressed.

1. Manual tilt & telescopic steering wheel

The steering wheel can be adjusted both up and down, forward and back so that you can find the ideal position for comfortable driving.

2. Driver's seat

Your Soul gets personal! The 6-way adjustable driver's seat ensures you achieve the most comfortable and ergonomic driving position, keeping you relaxed and comfortable on long journey. (Arm rest: Optional)



SOUL GRADE OPTIONS

Underline your personality

Look forward to some pleasing interior design options

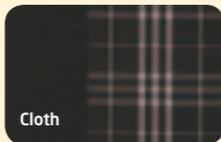
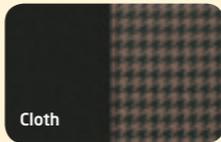
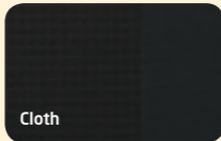
Can we have your attention please – there are important decisions to be made: A range of colour and trim options lets you match the car to your taste and personality. And with upgraded, tactile finishing materials, the Soul becomes your very own design statement.



Innovative fabrics
Luminescent Soul logos woven into the black cloth... that's style down to the smallest detail

Black

Sporty and classy, the basic Black scheme features luminous Soul logos woven into the seat covering and door trims. The Houndstooth option offers a touch of understated tradition, the Tartan Check is truly elegant, while the Leather option is smart and sophisticated.





Beige two-tone
Beige combines with black in a chic colour combination, available in Houndstooth, Check and Leather finishes. Adds style and impact to the dashboard, lower center console, door trim panels and steering wheel.

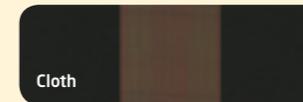
Red two-tone
Dramatic and with overtones of motor sport, red contrasts with black in this daring scheme. The dashboard, lower console, door trims and top half of the front and rear seats stand out with their bold panache.

SOUL GRADE OPTIONS

Find the perfect mix and match

Two-tone is the trend

The choice of colours says something about your personality and since the Soul was designed to add to your style, we give you an array of two-tone interior designs. The choice is yours.



High quality seat covers
The Soul now features nano tech fabrics that guard against liquid spillages for long-lasting seat comfort.

Brown two-tone
Brown may conjure up past eras, but the treatment it's been given here is very much up to date. The Tartan Check option is particularly distinctive – a stylish take on this ultra-modish iconic London fashion house.

Life's little luxuries

High-Tech Info- and Entertainment

When it comes to styling, the difference is all in the details. We know that the small things count, that the details can mean the difference between so-so and so much. That's why we've paid close attention to detail and fitted the Soul with lots of high-tech details for your information as well as your entertainment. So go on... appreciate life's little luxuries.

1. iPod, AUX and USB connectivity

Plug in your MP3 player and enjoy your tunes on the move.

2. Audio remote control

The audio remote control is handily located on the steering wheel. It allows you to adjust volume, skip tracks and perform other functions without taking your hands from the wheel, for safety and convenience.

3. High-tech style audio

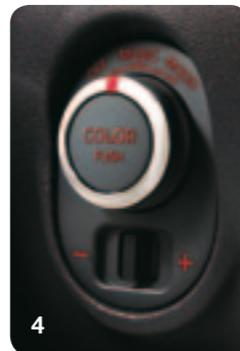
The audio system is as funky as it looks, with red-lit buttons and display that let you max out your RDS radio or CDs. It also has Bluetooth streaming capability for handheld devices.

4. Sound volume reflecting speaker lamp

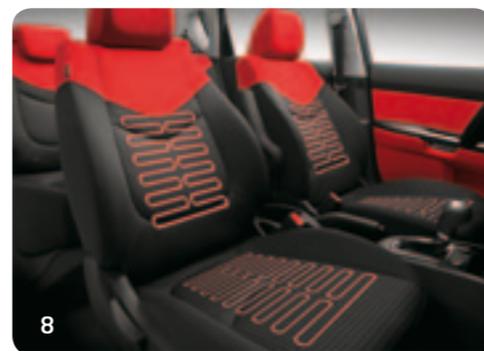
Lights in the in-door speakers respond to the music that's playing, varying in brightness depending on the volume, bass tone and beat. The light colour can also be changed from red, blue and green with a turn of a switch.

5. Center speaker / Upgraded sound system

Eight speakers and a trunk-mounted sub-woofer with a large center speaker above the fascia audio stack round out the upgraded sound system.



Supervision cluster
High-tech white illumination, plus a bright, highly visible red dot matrix trip computer that displays a variety of useful driving information.



6. Rear display / ECM room mirror

Inconspicuous 130-degree rear-mounted camera to determine risk factors behind you when reversing. The electrochromic mirror (ECM) function will also dim any light glare from headlamps behind you. (Standard)

7. Full auto climate control

Air-conditioning is standard but the full auto temperature control gives you the ultimate in-cabin climate. Simply set the controls to your preferred temperature and let the system do the rest.

8. 2-stage seat warmer

Provide gentle heat from within the seat back and base at the flick of a switch for front and rear seats.

9. Auto light control

Auto light control saves you having to operate the lights manually, the headlamps and rear lights automatically turning on and off according to the light conditions.



DRIVING PLEASURE

Moving through the city is big fun in the Kia Soul

Sophisticated handling and superior drivability

In the city, the clever ones will always get further. With audacity in every curve, the Soul sprints through the city without a care in the world. Uptown or downtown, it's a car that runs on healthy non-conformity. So that perhaps the only things that will follow you will be admiring glances.



Auto cruise control
Auto cruise control lets you drive comfortably at a set speed, and provides increased fuel efficiency.



Start button
Start and stop your engine with a push of the button. All you need is your SmartKey.

ENGINES & TRANSMISSION

The performance to gain an advantage

Engines that inspire both - you and the environment

At Kia, engine performance is the result of endless refinement. And it's not just a matter of power output. Our engineers are on a quest to reduce noxious gases to create a clean, environmentally-friendly vehicle that burns less fuel. Choose between three different engines that are very agile and convince with a lively performance while offering astonishing low consumption and emission rates.



1.6 GDI Petrol engine

139 g/km CO₂ / 140ps / 166 Nm

This economical, high performance unit, built from a single block of lightweight aluminium, features Continuous Variable Valve Timing (CVVT) for added power and efficiency, and a silent timing chain.



1.6 CRDi Diesel Engine

129 g/km CO₂ / 128ps / 260 Nm

An advanced diesel unit combining performance, fuel economy, durability and eco-friendliness. A Variable Geometry Turbocharger (VGT) cuts turbo-lag to a minimum.

1. & 2.

Manual/Automatic transmission

Choose between 6-speed manual and 6-speed automatic transmissions with next-generation Kia technology reducing the number of transmission parts and weight, the 6-speed automatic transmission blends ultra-smooth shifting with outstanding fuel economy






Active headrests
Move forwards and upwards within milliseconds of the moment of an impact to cushion and protect your head and neck.
(Optional)



Body structure
An energy absorbing structure that minimises the damage from a side impact enhances passenger protection.

SAFETY TECHNOLOGY

Playing it safe

The Kia Soul is a very safe place to be

Built with high-strength steel to absorb impacts, the Soul is a car with safety at its heart. Large 15" disc brakes on the front wheels provide progressive, powerful braking to help you stay in control whenever the driving situation demands. New to the safety specification is Vehicle Stability Management (VSM) providing effective braking should you lose track in slippery surfaces. This technology extends the car's wide range of active safety measures and provide reassurance whenever you get behind the wheel. With the Soul you know you are in safe hands so you can just relax and enjoy the drive.

1. Hill-start Assist Control

Hill-start Assist Control prevents the car rolling backwards when you pull away from a stand still on steep inclines. Brake grip is maintained until you press the accelerator.

2. Rear parking assist system

The bumper-mounted parking assist sensors help prevent collisions when reversing by identifying objects or obstructions and emitting an audible warning signal.

3. Front, side and curtain airbags

The six-airbag system is an effective active safety measure. The airbags will deploy during side or front impact to cushion the force on the occupants.



VERSATILITY & STORAGE

Open for new ideas

Discover the 'fun' in functional

There's not much the Soul cannot take. A huge rear door opens up to 570 litres of space. That means the Soul can easily take care of your storage, comfort and convenience, adding little touches such as heated seats and full auto climate control that ensure you're prepared for everything the day may bring.

1. Rear storage tray

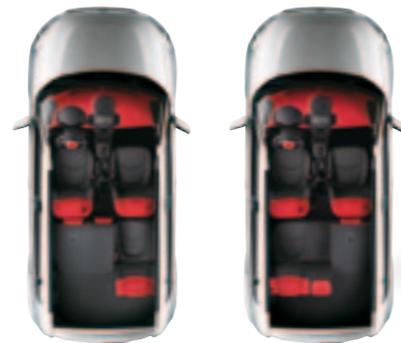
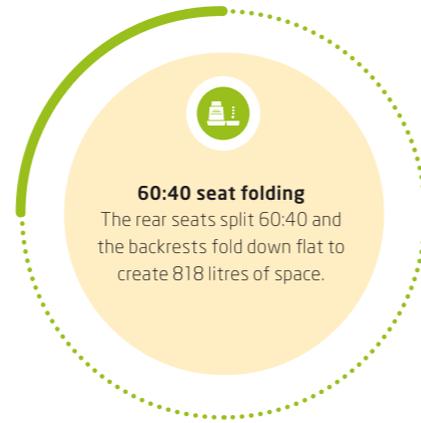
Among the utility spaces in the Soul, the boot area has deep storage trays for keeping all sorts of items out of sight. It could hold your emergency care kit, lanterns or an umbrella.

2. Center fascia storage tray

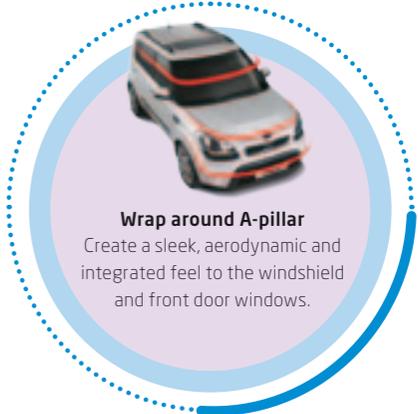
A handy storage area is located above the audio system in the center fascia with a push open / close lid for storing items you need to keep safe or close at hand.

3. Glove box illumination

The glove box is fitted with a light to make it easier to find your things and for a welcome touch of convenience.



3



EQUIPMENT OPTIONS

Enjoy every detail

Anything but standard

The Soul raises the standards of what you can expect in a car. A multitude of carefully thought-out ideas enhance the perfect balance of energetic character and contemporary styling. The details set it apart from the rest of the pack with character and style. And with Kia's exceptional build quality you have a car that's a star.

1. 4-bulb headlamps
2. Fog lamps
3. Side repeaters
4. Rear spoiler / High mount stop lamp
5. Outside mirrors with side repeaters
6. Rear 1-speed wipers
7. Rear tailgate / One-touch handle
8. Chrome door handles
9. Rear bumper
10. Front bumper
11. Tilt & slide power sunroof

This level of attention to interior design details makes driving the Soul an aesthetic pleasure.

PAINT, WHEELS & SPECIFICATION

A car with a unique personality

Now that we have introduced you to each and every detail all that's left for you is to pick a colour and add your choice of wheels. to make it truly your Soul.

Soul specifications

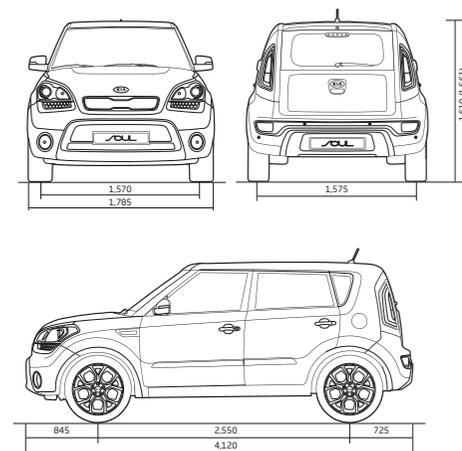
Engines	1.6 GDI	1.6 CRDI
Engine type	inline 4-cylinders	inline 4-cylinders
Displacement (cc)	1,591	1,582
Max. Power (ps/rpm)	140/6,300	128/4,000
Max. Torque (kgm/rpm)	166/4,850	260/1,900

Unit (mm)

Overall length	4,120	Overhang (front)	845	Leg room (rear)	990
Overall width	1,785	Overhang (rear)	725	Head room (front)	1,020
Overall height	1,610	Interior length	2,135	Head room (rear)	1,005
Wheelbase	2,550	Interior width	1,400	Shoulder room (front)	1,403
Wheeltrack (front)	1,570	Interior height	1,280	Shoulder room (rear)	1,400
Wheeltrack (rear)	1,587	Leg room (front)	1,070	Min. turning circle (m)	10,54

*All information and illustrations are based on data available at the time of publication and are subject to change without notice. Contact your local Kia dealer for current information.

Soul exterior dimensions



Wheels



195/65R 15" Steel Wheel (Full size cover)



205/55R 16" Alloy Wheel (Silver painted)



225/45R 18" Alloy Wheel (Machine Finished)



225/45R 18" Alloy Wheel (Machine Finished)



225/45R 18" Alloy Wheel (White painted)

Colours

Solid colours are White, Misty Green, Olive Green, Saddle Brown, Tomato Red and Vanilla Shake.
Metallic colours are Bright Silver, Titanium Silver, Green Tea Latte, Cocktail Orange, Java Brown, Moonlight Blue and Black Soul.



White No. 1 (1D)



Bright Silver (3D)



Titanium Silver (1M)



Olive Green (*BD5)



Vanilla Shake (A1)



Green Tea Latte (17)



Tomato Red (1E)



Saddle Brown (*DT9)



Moonlight Blue (12)



Misty Green (*ASE)



Black Soul (9H)

Your choice, your Soul
The Soul comes in a choice of eleven colours, so you're sure to find the one you like



The Kia 7 year warranty

Every Kia benefits from a 7-year / 150,000 km new car warranty (up to 3 years unlimited; from 4 years 150,000 km).

PEACE OF MIND

A big commitment to you

7-year vehicle warranty

Every Kia benefits from a 7-year / 150,000 km new car warranty (up to 3 years unlimited; from 4 years 150,000 km). This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rusting from the inside out.

Stay in touch with Kia

Visit www.kia.eu for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like liquid gas, hybrid and fuel cell technology. Or discover what our Environment Research Centre is working on. We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the 2012 UEFA European Football Championship, the Australian Open and the tennis star Rafael Nadal.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.

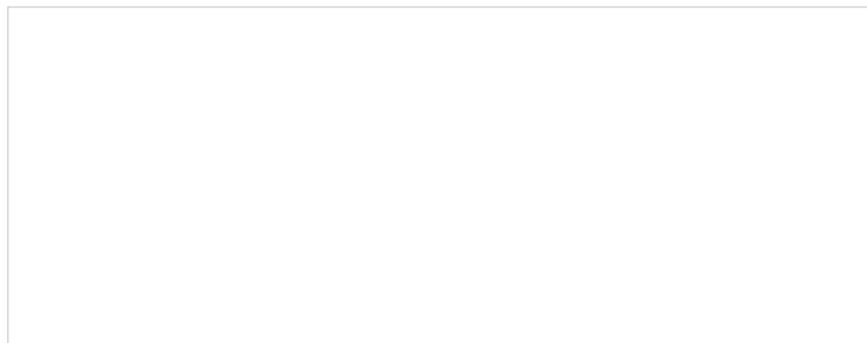
"Eco" is simple logical for us.

A Kia is fun to drive- but it is also very sensitive to the environment. In our Ecological Research Centre we work hard to reduce the environmental impact of each and every Kia vehicle even further.



www.kia.eu

7-year / 150,000 km new car warranty. Valid in all EU member states (incl. Norway, Switzerland, Iceland and Gibraltar) subject to local terms and conditions.



Kia Motors Europe GmbH
Theodor-Heuss-Allee 11
D-60486 Frankfurt am Main
Germany
www.kia.eu

All information, illustrations and specifications are correct at the time of printing and are subject to change without notification. The models and specifications shown in this brochure may vary from the models available in your market. Due to the limits of the printing process, the car body colours shown may differ slightly from actual colours. Please contact your local Kia dealer for the most recent information.



Official Partner

